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blueC Enters Artificial Intelligence (AI) space in Agreement with Supportomate Inc.

blueC's flagship product "blueButler" integrated with Supportomate AI combines to provide true AI utility to multiple Insurance Agency processes.

blueButler first to address audit trail-backed AI applications for Insurance Agencies.

Kitchener – Waterloo, Ontario – September 10,2020 blueC today announced that it has entered an Agreement with Supportomate, a leading provider of cloud-based Artificial Intelligence (AI) software for insurance agencies. The **blueButler AI** solution uses blueButler's categorized recorded conversations of insurance workflows as its knowledge base to enable it to deliver AI automated natural language conversations with clients. Any repetitive insurance process can be automated – quotes, bill-pay, customer support, claims processing, credentialing, and much more.

blueButler integrates with the agency's VoIP phone system to determine when and how to connect client calls to the blueButler AI automated Bot and ensures that the documentation the AI Bot produces is stored in the agency's Agency Management System client files. Agencies decide when to enable the AI Bot for various workflows. Common uses are for off-hour periods, handling overflow during peak call times, for repetitive administrative tasks, and for scheduled outbound calls with clients. The blueButler Daily Call Activity Manager and automated audit trail reports provide the insights into the agency operations that enable owners and managers to decide when and how to deploy the AI Bot.

About blueC 802 Inc.

blueC specializes in enterprise Call Content and Recorded Call Management and is a leading solution provider in the Insurance Carrier/Broker/Agency market. blueC's award winning flagship product blueButler™ enables Brokers to optimize call recorded business processes while identifying new revenue opportunities, mitigating risk and managing a highly qualified and productive workforce.

Please visit www.bluec802.com.

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About Supportomate Inc.

SUPPORTOMATE develops a fully autonomous voice-operated representative to help enterprises scale their sales and customer service processes, using a proprietary conversation learning technology. The SUPPORTOMATE conversation learning technology can be used to pre-build conversations for every interaction a carrier or agency may have with their customers for different product lines.

Please visit www.supportomate.com

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